

## Latin American Summit for Innovation and Social Entrepreneurship

*Students Generating Competences for the Future of Higher Education*

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### Description and Event Agenda

The **Latin American Summit for Innovation and Social Entrepreneurship** consists of a 3 day encounter in which academics, students and professors of the Latin American Universities and guests from European Universities that are part of the **Students4Change** project. The main objective of **Students4Change** is to improve the quality and importance of academic programs that are aimed at the development of innovation and social entrepreneurship in Latin American Universities. The goal is to increase the ability to solve urgent social issues that our region faces.

#### Objectives of the Summit:

- Learn about the most important projects that include the know-how and tools developed within the framework of *Students4Change* with the goal of promoting a culture of entrepreneurship and social innovation at the universities from an expertise scope.
- Identify strategies to support and sustain an entrepreneurship and social innovation ecosystem within the Latin American academic institutions that are part of the project.
- Contribute to the strengthening and consolidation of a working network between universities, academics and students through the sharing of personal experiences and challenges faced in an international environment.

Down below, a brief description of the main activities of the event will be provided:

#### Activities for the general public:

- **Grand opening of the summit:** The beginning activity of the summit in which the event will be formally kicked-off. It will feature the presence of leaders of the host institution UNIMINUTO as well as the participation of one of the students that was involved in the project. Additionally, there will be a brief presentation of the *Students4Change* project, the achievements and its future goals.
- **Panel of experts:** We will have the participation of the following experts who will share the attendees their experiences and knowledge surrounding entrepreneurship and social

innovation. Such is quintessential to create an environment of critical thinking to develop sustainable strategies of their programs on university campuses.

Expert	Topic
Jefferson Arias	University Innovation as a tool for territorial development.
Rafael Villa	Sustainability mechanisms for social innovation in a university environment.
Edison Merchant	Public policies of entrepreneurship and challenges for universities.
Mabel Torres	Social innovation, local development and knowledge management

- **Social Innovation ecosystem at UNIMINUTO:** Faculty and students will provide a tour of the different service areas related to the development of social innovation projects on campus. The purpose is to show the way in which academics connect with the social environment.
- **Academic Dialogues:** Faculties of the participating universities will present their evaluations of being part of the project as part of its pilot program. Subsequently, students and faculty will break down the development of innovation and social entrepreneurship inside the classroom.
- **Presentations of the Pilot Courses:** It is a session in which the student delegates of each university will present their projects. The aim is for them to share the achievements and learning outcomes of the implementation of the pilot program during the second semester of 2018. Additionally, this activity has the objective that networking between universities enrich academic cooperation.
- **Capitalization of achievements of each Institution:** In this session directors, students and professors participate in the working meeting. The purpose is to reach a consensus over the scaling and sustainability of social innovation in the academic programs of their respective universities.

#### Activities for the Directors:

- **Presentation of *Parque Científico de Innovación Social (PCIS)* and its platforms.** The directors of the Latin American Universities will be able to experience the operation and
- The directors from the Latin American Universities will have the opportunity to deeply know the PCIS, and how it supports the academic functions of the university, as teaching, research, and social impact. The PCIS is an important figure to help to understand the surrounding areas, their needs, actors and allies required for social innovative initiatives.
- **Where are we now and where are we headed?:** Workshops for directors of the different Institutions focused on stressing the details of the project as well as the issues and commitments made for the future of innovation and social entrepreneurship within each university.

- **How to take advantage of the results from the Student4Change project?:** Workshops for directors focused on establishing how to make good use and capitalize the results obtained from the *Students4Change* project.

**Activities for the *Students4Change* Technical Staff:**

- **General Assembly Meetings:** meetings of the project's technical staff of each Institution to examine specifics when managing and developing the project.
- **Quality Committee meeting:** meetings of the universities that comprise the Quality Committee to examine specifics when managing and developing the project.
- **Sesiones de Grupos Focales (*Focus Group*):** Workshops organized by an external organization, Columbus, to evaluate results and the scope of the project. Such workshops will be conducted with students, faculty and the partners of the consortium.
- Down below is the Agenda, taking into account the following:
  - Activities in white: for all the attendees and general public
  - Activities in green: for Directors of the respective Institutions.
  - Activities in yellow: Technical Staff of the project.
  - Activities in orange: In charge of Columbus.

## Agenda

Monday April 8 <sup>th</sup>			
Time	Activity	Leader	Location
8:00 AM - 9:00 AM	Check-in		C202 Auditorium
9:00 AM - 10:00 AM	Grand opening of the summit and welcoming Speech of a student involved in Students4Change Presentation of the Students4Change summit, the project's achievements and its future goals	TEC Monterrey UNIMINUTO	C202 Auditorium
10:00 AM - 1:00 PM	Panel of experts	Caldas PUCV UNIMINUTO	C202 Auditorium
			B205 Auditorium
1:00 PM - 2:30 PM	LUNCH		
2:30 PM - 5:00 PM	Social Innovation ecosystem at UNIMINUTO	UNIMINUTO	Organización OMD
2:00 PM - 3:00 PM	Directors: Presentation of <i>Parque Científico de Innovación Social (PCIS)</i> and its platforms	UNIMINUTO	PCIS
3:00 PM - 5:00 PM	Directors: Current situation of the project and projections	Columbus Talca UPV/EHU TUDO/ PUCRS	PCIS Classroom 412
5:00 PM - 6:00 PM	Students: Focus group.	Columbus	PCIS Classroom 401
5:00 PM - 7:00 PM	General Assembly Reunion of the Consortium	Consortium Coordination	PCIS Classroom 412

Tuesday April 9 <sup>th</sup>			
Time	Activity	Leader	Location
9:00 AM - 12:00 PM	Academic Dialogues divided by core topics: 1. Health and Wellbeing 2. Environmental Protection and Food Security 3. Social Inclusion and Education 4. Equality and Social Development.	Tec de Monterrey PUCRS UNIMINUTO	Room C204 Room B206 Room C203 Room C205
12:00 PM - 1:30 PM	LUNCH		
1:30 PM - 2:00 PM	Booth installations.	Each University	2 <sup>nd</sup> Floor Hall B - C
1:30 PM- 2:30 PM	Professors: Focus group.	Columbus	Classroom B208
2:00 PM - 4:30 PM	Presentations of the Pilot Courses	AVEIRO Ashoka UNIMINUTO	2 <sup>nd</sup> Floor Hall B - C
3:00 PM- 4:30 PM	Directors: How to take advantage of the results from the Student4Change project?	Columbus Talca UPV/EHU TUDO/PUCRS	Classroom C201
4:30 PM - 5:30 PM	Day Conclusions	AVEIRO Ashoka UNIMINUTO	C202 Auditorium
17:30 - 19:00	Quality committee meeting	Coordinación Consortio	Classroom C201
17:30 - 18:30	Socios de consorcio: Focus group.	Columbus	Classroom B208

Wednesday April 10 <sup>th</sup>			
Time	Activity	Leader	Location
9:00 - 11:00	Capitalization of achievements of each Institution	Columbus Talca UPV/EHU TUDO/PUCRS	B 205 B 206 C 201
11:00 - 12:00	Plenary of Agreements and Conclusions of the Summit	TUDO/PUCRS	B205 Auditorium
12:00 - 14:00	LUNCH		
14:00 - 16:00	Summit Conclusions. Issuance of participation diplomas and Closing Ceremony	TEC Monterrey UNIMINUTO	B205 Auditorium